

[View this email in your browser](#)



---

**April 2018**

---

## Check Out Our New Website

We kept all your favorite features but gave [gmtma.org](http://gmtma.org) a fresh new look. Check out our new site to see what's new and learn more about all of our programs and services. Whether you're an employer or property manager, commuter or community member, senior or student, we've got a program for you! Come and see for yourself at [gmtma.org](http://gmtma.org).

[More info](#)

Bike to Work Week registration is now open. Join the fun. The first 100 registrants receive a free t-shirt!

May 14 -18, 2018



Register for FREE at [gmtma.org](http://gmtma.org).  
First 100 registrants receive a t-shirt.

[More info](#)

## Thank You Members!

To our returning and new members...thank you for your membership. Your support of GMTMA's programming makes a real difference!



[More info](#)

## National Distracted Driving Awareness Month



April is Distracted Driving Awareness Month. According to [nhtsa.gov](http://nhtsa.gov), in 2015 alone, 3,477 people were killed and an additional 391,000 were injured in motor vehicle crashes involving distracted drivers.

The *U Drive. U Text. U Pay* campaign taking place in April combines education about the dangers of distracted driving with high visibility enforcement. Common distractions include grooming, eating, texting, drinking, and using your smart phone for directions or other types of browsing, all of which will be monitored and ticketed.

Texting is considered the most alarming distraction.

*Sending or reading a text takes your eyes off the road for 5 seconds, which is like driving the length of a football field with your eyes closed.*

Everyone can get involved in ending distracted driving: teens, parents, educators, and employers. Employers can spread the word at their workplace about the dangers of distracted driving and set a company policy on distracted driving.

[More info](#)

## Greater Mercer Trail Network Plan Events



Greater Mercer TMA (GMTMA) is sponsoring the Greater Mercer Trail Network Plan study, to help create an integrated network of multi-use paths and trails. The network will serve a variety of transportation services and destinations in the region.

GMTMA has engaged WSP, Inc., a leading transportation engineering firm, for the study which will include several ways for

the public to get involved, share their ideas and, provide feedback. The first public outreach session will be held April 24 at the Princeton Arts Council from 5:00pm-8:00pm. Outreach

---

[More info](#)

---

## Come See Us

In **April** our staff will be in Point Pleasant Earth Day (April 21), Montgomery Environmental Fair (April 22), and Communiversality (April 29). Starting April 16 until April 20, you can find us in Princeton for the Street Smart Campaign along with the Princeton Police Department.

In **May** our staff will be at the St Lawrence Rodeo (May 12), Princeton Bike Rodeo (May 19), and Pennington Day (May 19).



---

**Our mailing address is:**

15 Roszel Rd. South, Suite 101

Princeton, NJ 08540

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).