

e-Connections



Ride.Better.Together

NJ Commuters have a new tool to help them find a better way to commute, njrideshare.com. The new website gives commuters access to the largest commuter network in New Jersey where they can find carpool and vanpool matches, and other resources.



Carpooling and vanpooling helps to reduce traffic, gas expenses and the wear and tear and the miles on a car, all while improving air quality! Commuters can get started by accessing NJRideshare.com, registering, and searching the database for matches. If a match is not available, they can contact their local TMA for help. The TMA can also help commuters register for the Emergency Ride Home program, a ride home for commuters who unexpectedly need to leave work early or stay at work late.

Watch [this video](#) to learn how to **Ride.Better.Together.**

NJ Rideshare is a partnership of the North Jersey Transportation Planning Authority (NJTPA) and the eight non-profit Transportation Management Associations (TMAs) serving New Jersey.

Quick Links

[Programs & Services for Employers](#)

[NJ Smart Workplaces](#)

[Commuter Tax Benefit](#)

[Commuter Rewards](#)

[Carpooling](#)

[Vanpooling](#)

[Zline](#)



NJ Transit Summer Service Update

NJ transit launched a new website to help commuters during the Penn Station repairs. On the website commuters can find the new summer schedules, service alerts, and more. [Click here](#) to access the new website.

Summer Camps Feature Safety Education



The GMTMA Safe Routes to School Coordinators are busy this summer. They have been teaching biking and walking safety to students at summer programs in Toms River Youth Services after School Camp, Mantoloking Yacht Club, Bay Head Yacht Club, to the Bay Head Beach Sweepers-high school students, and the Brick Police Athletic League.

A total of 185 children attended the GMTMA SRTS walk and bike safety presentations this June.

With a very full camp and library schedule in July and August GMTMA will be spreading the safety message, along with the fun of biking and walking, to many more campers this summer!

Photo: SRTS Coordinators at Bay Head Yacht Club Summer Camp Bike and Walk Safety Presentation

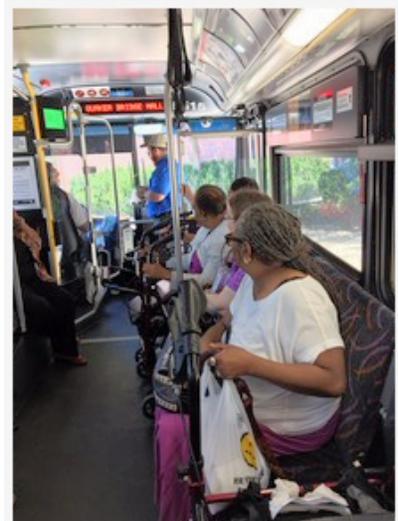
Ride on the Bus with Travel Training

Everyone should know what transportation options are available and how to use them. Travel training instruction aims to provide this information and encourage people to become confident transit riders.

In June, GMTMA had the chance to provide training to groups at the East Windsor Senior Center, Lawrence Plaza apartments and the Hopewell Seniors Boomer group. A trip on the bus was part of the training for both the East Windsor and Lawrence Plaza groups; on the Route 130 Connection in East Windsor and on the NJT 603 with the Lawrence group.

The East Windsor group traveled to the Hamilton Marketplace where they learned how to transfer to the NJT buses that stop there and use the myBus feature.

The Lawrence seniors headed to Quakerbridge Mall on their trip and several had a chance to use the lift for the first time and see for themselves how easy it was to use transit!



Vanpool Looking for Riders

Vanpool Looking for Riders and Drivers
From Menlo Park Mall, Edison to downtown Trenton
Work hours 8:30 AM to 4:30PM
For more info contact GMTMA at
(609)452-1491, ext. 224



Street Smart Campaign at the Jersey Shore

The Street Smart NJ campaign kicked off at the Jersey Shore on June 28th, just in time for all the summer tourists heading to the beach. The campaign returned to Long Beach Island and a few other communities, including Bradley Beach, Long Branch, Manasquan, and Asbury Park. The Long Beach Island campaign kicked off with a demonstration of the High-Intensity Activated Crosswalk (HAWK) pedestrian signal installed last year. The HAWK signal features a push-button activation for pedestrians and it was installed in an effort to reduce the number of pedestrian injuries and fatalities.



Campaign materials will be displayed at major bus terminals and NJ Transit stations at the Jersey Shore, urging motorists and pedestrians to “Check Your Vital Signs.”

Drivers are reminded to Stop for Pedestrians and Obey Speed Limits, while pedestrians are urged to Use Crosswalks and Wait for the Walk. A fifth message, Heads Up, Phones Down, urges drivers and pedestrians to avoid distractions. Street teams and local police will hand out tip cards and local police will enforce traffic laws.

Street Smart NJ – coordinated by the North Jersey Transportation Planning Authority (NJTPA) – is a collaborative effort between public, private and non-profit organizations that aims to change pedestrian and motorist behaviors through education and enforcement.

Interested in bringing Street Smart to your town? Let us know. We’re planning to conduct the Street Smart campaign in additional towns this year.

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

[Click here](#) to forward this email to a friend

Greater Mercer TMA
15 Roszel Rd
Princeton, New Jersey 08540
US

[Read](#) the VerticalResponse marketing policy.

