

Happy New Year!

Happy and prosperous New Year from all of us at GMTMA!

2015 was a productive year at GMTMA. Take a look at our year in numbers! [Click here to see a PDF version.](#)

Quick Links

[Programs & Services for Employers](#)

[NJ Smart Workplaces](#)

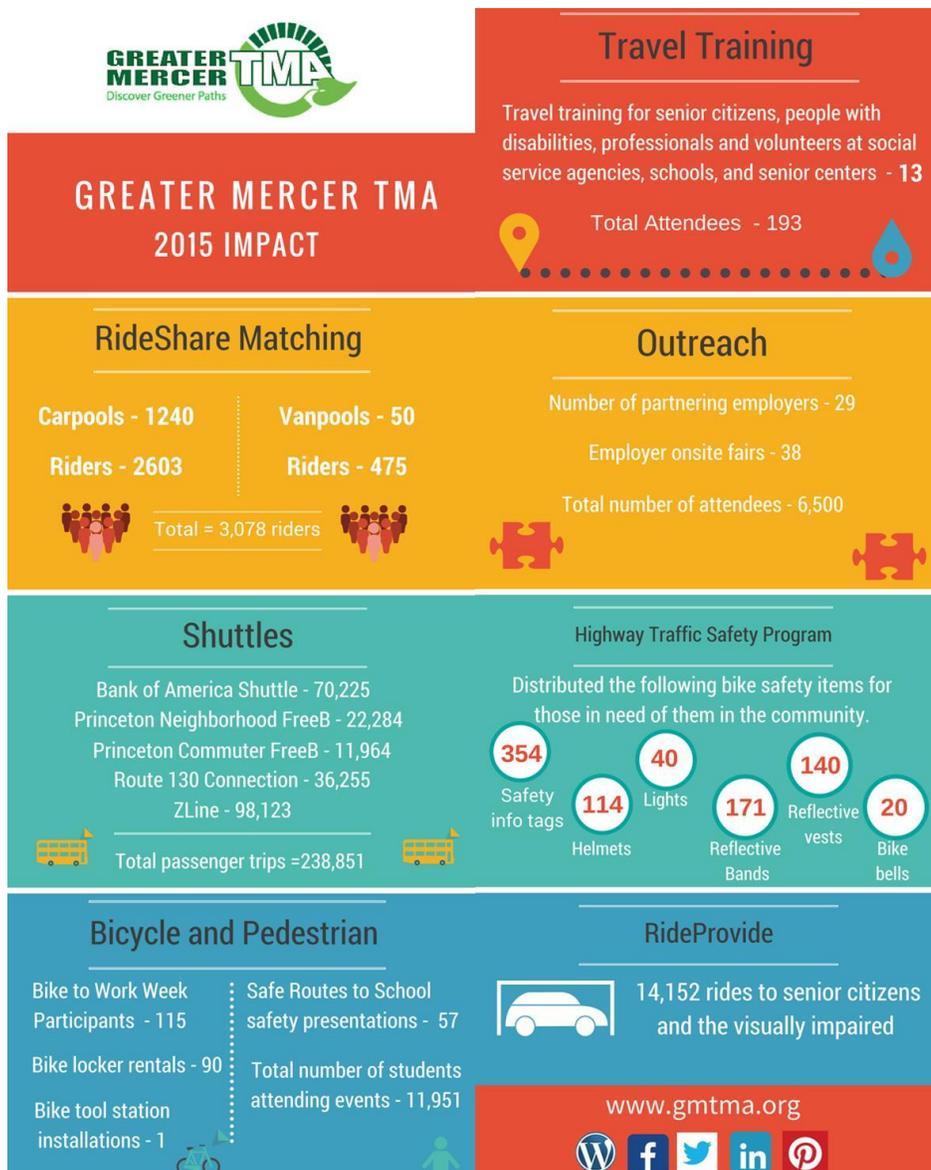
[Commuter Tax Benefit](#)

[Commuter Rewards](#)

[Carpooling](#)

[Vanpooling](#)

[Zline](#)



Membership renewal information is on its way!



Please look for your renewal package in the mail.
Thank you for your partnership and continuing support.

Top 2015 Transportation News

Commuter Tax Parity Becomes Reality. Transit and vanpooling will now receive the same tax break as parking. That means an increase from \$130/month to \$255/month in tax-exclusion money for spending on public transit and vanpools. Employees and employers save. [More information is available here.](#)



Congress passed the FAST transportation funding bill. The new legislation provides much needed long term funding for transportation infrastructure. [Here is a great review of the bill.](#)

Step it Up Campaign. Last year the Surgeon General issued a call to action to promote walking as a way for Americans to be more physically active. The strategic goals include: promoting walking and walkable communities, make walking a national priority; make it easy and safe to walk for people of all ages and abilities; provide information to encourage walking and improve walkability. [More information about the campaign available here.](#)

GMTMA launched a Walk to School Bus App. The new App is available in the iTunes and Android stores and it allows parents to create and plan walks to and from school. A demo and links to the appstore [are available here.](#)

GMTMA launched the Good Moves program. A program that offers personalized transportation options information to people in Mercer and Ocean Counties. To learn more go to <http://www.gmtma.org/pg-good-moves.php>.

DOT announced the Smart Cities Challenge. The Smart Cities Challenge encourages mid-size cities to submit their ideas on how to improve mobility, increase safety, and reduce carbon emissions through the use of technology. [More information available here.](#)

Princeton receives Grant to expand Bike share. The grant will help create five new bike share stations in Princeton. The municipality's program is an expansion to a bike share system that the University began this past year at the Dinky station.

New Year's Resolutions

We all make resolutions...but did you know that your commute can help you keep them! [Learn how on our blog.](#)



[Visit to our blog](#) to get a weekly updates, safety tips, and more.

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

[Click here](#) to forward this email to a friend

Greater Mercer TMA
15 Roszel Rd
Princeton, New Jersey 08540
US

[Read](#) the VerticalResponse marketing policy.

Vertical DELIVERED BY
response
Try It Free Today!