

## Congratulations to all NJSW Awardees

Greater Mercer TMA held its 31<sup>st</sup> annual meeting and luncheon and New Jersey Smart Workplaces (NJSW) awards on Friday October 23rd. Guest Speaker at the event was Darrin W. Anderson, Sr., PhD, Deputy Director, New Jersey Partnership for Healthy Kids and Associate Executive Director, New Jersey YMCA State Alliance.



Executive Director Cheryl Kastrenakes and GMTMA's Board President, Jack Kanarek honored businesses present at the event with the prestigious New Jersey Smart Workplaces award. "GMTMA applauds these employers for providing programs that encourage more sustainable, environmentally-friendly commute options," said Kastrenakes.

Kanarek remarked on "how impressive it is that so many awardees, even those at the Platinum level, continue to add more options for their employees." Electric vehicle charging stations, bike tool stations, and expanded shuttles were noted as examples.

## Quick Links

[Programs & Services for Employers](#)

[NJ Smart Workplaces](#)

[Commuter Tax Benefit](#)

[Commuter Rewards](#)

[Carpooling](#)

[Vanpooling](#)

[Zline](#)





Examples of qualifying activities include: regularly promoting commute options to staff, hosting on-site commuter events, providing transit schedules, forming carpools or vanpools, offering teleworking, offering flextime, providing bicycle racks, and offering a pre-tax transit program.

### **The 2015 awardees are:**

**PLATINUM:** A-1 Limousine, Albridge Pershing, Amazon, Bank of America, Bloomberg LP, Educational Testing Service, Horizon NJ Health, Janssen, Naval Air Warfare Center Aircraft Division Lakehurst, Munich Reinsurance, New Jersey Department of Transportation, NJM Insurance Group, TYCO, Princeton University, Princeton Healthcare

**GOLD:** Municipality of Princeton,

**SILVER:** Greater Mercer TMA

**BRONZE:** Johnson & Johnson

Thank you to all who attended, to our vendors, and NJSW Awardees!

The NJSW award program is a partnership of the North Jersey Transportation Planning Authority and the state's Transportation Management Associations. To learn more and apply for the award go to [gmtma.org](http://gmtma.org).

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## **Municipality of Princeton Will Use CMAQ Grant to Expand Bike Share**



The Municipality of Princeton was recently awarded a \$196,000 DVRPC grant which will create five new bike share stations in Princeton. The municipality's program is an exciting expansion to a bike share system that the University began this past year at the Dinky station.

DVRPC's Competitive Congestion Mitigation and Air Quality Improvement Program (CMAQ) funds projects that work on reducing emissions, air pollution, and traffic congestion in Greater Philadelphia Region and the Mid-Atlantic section of the United States. Some

examples of funded projects include transit improvement programs, funding of

transportation demand management, congestion reduction and traffic flow improvements, and bicycle and pedestrian projects

To learn more about DVRPC, go to [dvrpc.org](http://dvrpc.org).

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## Travel Training and Lunch at the Mall

GMTMA and the New Jersey Travel Independence Program (NJTIP) @ Rutgers took the Mercer County Travel Training Program to the Ewing Senior Center in October. GMTMA and NJTIP gave a presentation to a dozen seniors and township staff on how to use the various bus and train options in Mercer County.

The group was taken on a field trip on the NJ TRANSIT 607 bus where they learned how to make a transfer to the 603 bus to travel to the Quakerbridge Mall. The group had lunch at the Mall, and took the 609 bus back to the Senior Center. They had such a positive experience using public transit, they plan to take a trip together on the NJ TRANSIT River Line to the Adventure Aquarium in Camden.



If you are interested in having travel training for your community group or organization, please visit [gmtma.org](http://gmtma.org) or contact [cdixson@gmtma.org](mailto:cdixson@gmtma.org).

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## What's Happening this Month

**National Diabetes Month** - Raising awareness of this growing disease. Find information on how to manage diabetes, how to eat, how to exercise and other resources. Walking is a great place to start when you are looking to get more activity in your daily life. More information at [diabetes.org](http://diabetes.org).

**November 11, 2015** – Veterans Day

**November 25, 2015** – [Tie one on for safety](#). Show your support for driving safely and driving sober these Holidays.

**November 26, 2015** - Happy Thanksgiving!

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