

## e-Connections

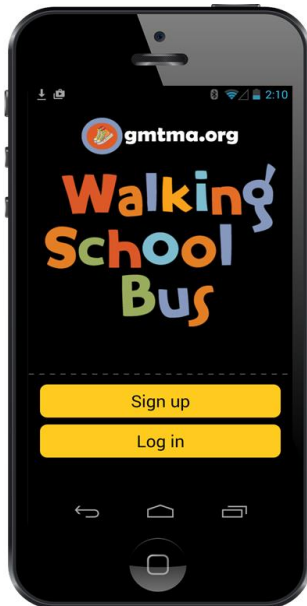


| [www.gmtma.org](http://www.gmtma.org) |  |  |  | 

August 2015

## Walking School Bus App Launch

GMTMA is excited to announce the launch of its new app.



The New Jersey Walking School Bus App will be available beginning around mid-August for both Android and iOS, and will help coordinate safe walking groups to and from school. The app will be available for all elementary schools in Mercer County and a limited number of schools in Ocean County.

The app will allow parents to join or create a walking group, coordinate a walk with other parents, find out when children have arrived to school safely, and in app group messaging. And for a little motivation and competition, the app helps keep track of burned calories and CO2 emissions reduced.

More details and video demo will be available beginning mid-August on the [Walking School bus page](#).

## Quick Links

[Programs & Services for Employers](#)

[NJ Smart Workplaces](#)

[Commuter Tax Benefit](#)

[Commuter Rewards](#)

[Carpooling](#)

[Vanpooling](#)

[Zline](#)

[655route](#)

## SAVE THE DATE!

**October 23, 2015**

GMTMA Annual Meeting at the Hyatt Regency  
Princeton.

**Invitation only!**



## Safe Routes to School @ Camp

GMTMA's Safe Routes to School Coordinators are at it again. Last month in collaboration with the Mercer County Public Health Department and the Mercer County Environmental Health Department they brought safety and air quality presentations to summer camps.



The presentations focus on bike and pedestrian safety, and provide an introduction and overview on air pollution and anti-idling. The campers quickly learn that how they choose to travel affects air quality. The use of props and demonstrations keep the presentation interesting and engaging.

The SRTS coordinators are keeping up with their busy schedule in August with more camps, a bike rodeo in Bayville, NJ and a bike presentation at the Princeton Junior Police Academy.

## Apply Now for NJ Smart Workplaces

Be recognized for doing good! Small to large employers and municipalities are all eligible for the NJSW award.

- Do you provide a flexible work schedule for your employees?
- Telecommute program?
- Priority carpool parking spaces?



You may be a NJSW. [Find out if you qualify.](#) Applications are now being accepted for the 2015 award. More info available at [gmtma.org](http://gmtma.org).

## Princeton University's Tiger Transit New Stop at Palmer Square



The new stop will offer another transportation option for people who relied on the 655 bus service to get to the University Medical Center.

According to [centraljersey.com](http://centraljersey.com), the municipality and the hospital are also exploring a taxi service option for the people who were previously able to walk to the old hospital location.

Tiger Transit is open to the community and it is a free transportation option. Schedules and information [available here](#).

Photo credit: Adam Fagen <https://www.flickr.com/photos/afagen/8219865515>

## Did you know?

Starting **August 1, 2015**, the FreeB bus will no longer stop at the Copperwood Apartments on Bunn Drive.

**August 2-August 8** is National Stop on Red Week. [To learn more about this initiative go](#)

[to our blog.](#)

---

---

---

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

[Click here](#) to forward this email to a friend

Greater Mercer TMA  
15 Roszel Rd  
Princeton, New Jersey 08540  
US

[Read](#) the VerticalResponse marketing policy.

